



In Just 10 Seconds

I recently read a letter written to *USA Today* from a lady named Rosemary Fekkes. She tells a story of a neatly dressed young man who entered an optician's shop. He obviously worked at Pinehurst Golf Resort. He was there to have his broken glasses fixed. He was still trembling with excitement as he explained to the people in the shop that he had just had a wonderful experience. He explained that Arnold Palmer had just played a round of golf and, upon completion, returned to the clubhouse where he gathered with a few of the local caddies. The caddies were eager to thank Mr. Palmer for all that he had done for the sport of golf. At that point, the young caddy proudly held up his Pinehurst caddy golf cap. Autographed across the front was the name "Arnold Palmer" in green ink. According to the article, the man was still shaking. His voice was just beaming with pleasure over the impact that it had on his life. The young man went on to say that there were only two people in the world that had a Pinehurst caddy hat autographed by Arnold Palmer, himself and his cousin.

Ms. Fekkes went on to elaborate that it was obvious that this young man would forever tell his children and grandchildren about his short visit with the legendary golfer and the Hall of Fame "nice guy," Arnold Palmer.

This young man will no doubt talk about how his life was undoubtedly improved by this 10 second chance meeting with the legendary Arnold Palmer.

Not all of us have the opportunity to create as much excitement by a kind word as a celebrity such as Arnold Palmer. However, we do have the capacity to impact the lives around us with a chance meeting in as little time as just 10 seconds. Many of us can improve someone's day in just 10 seconds. Unfortunately, some of us are adept at ruining another's day in just 10 seconds.

As you read this article, I would like to encourage you to remember that the next time you have a chance meeting with someone that can be as short as 10 seconds you have the opportunity to enrich their lives greatly or to ruin it by the way you conduct yourself. The choice is yours. Hopefully you will take that opportunity to enhance their lives in just 10 seconds.

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