



## The Intentional Life-Part 1

*This is the first of a two-part series on the benefits of living an intentional life.*

Most people that I encounter are randomly walking through life. They are in a mode to react to circumstances, but rarely are they in a position to create an environment where they have control over the consequences and rewards of their life.

Superior achievers have always been those that follow an intentional game plan. They ultimately believe that there is a deeper, often divine, purpose to their life. Many people reading this article have set the objective to be superior achievers at work, and for that, I congratulate you. However, the people that I admire most are those who are determined to live a balanced life with an intentional game plan in other areas of their life. These areas can include their roles as a spouse or parent, their spiritual and physical relationships and their general emotional stability. These people tend to have rich and satisfying relationships in their life -- good friend and family relationships.

It is not unusual for people to be highly successful in business but to not have achieved balance in their life. I believe the number one reason for this is that others have encouraged them to establish goals for their business while not understanding the ultimate fruits of success *where it really counts*.

In the next issue, we will explore the lives of Max Jukes, a confirmed atheist, and Jonathan Edwards, a man of dedicated faith, to see the long-term rewards or consequences of *not* leading an intentional life. Hopefully, after comparing the lives of these two men in our next issue, you will be inspired to lead a life of intention and to seek success *where it really counts*.

Andrew S. Martin, CLU, ChFC  
P O Box 2606  
Birmingham, AL 35202  
800-876-3950  
[andymartin@firstprotective.com](mailto:andymartin@firstprotective.com)  
[www.top-producers.net](http://www.top-producers.net)